



**CIRCLE STEEM**

# CELESTIAL CIRCUS

## A JOYFUL REVOLUTION



FRIDAY, SEPTEMBER 26, 2025

**SPONSORSHIP  
OPPORTUNITIES**



# CELESTIAL CIRCUS:

## A JOYFUL REVOLUTION FOR CHICAGO YOUTH

For 24 years, CircEsteem's annual gala has brought together Chicago's brightest stars – youth, performers, community leaders, and supporters – for an unforgettable night of celebration and impact. It's our most important fundraising event of the year, fueling year-round programs that help young people across the city rise, shine, and thrive.

This year, our gala takes on new urgency and a new theme: **Celestial Circus: A Joyful Revolution**. In one of the most challenging fundraising environments our sector has faced, we're calling on our community to rise together – like stars in a shared sky – for a bold act of collective joy and commitment to youth.

We invite you to shine with us **on Friday, September 26, 2025, from 6–9 PM at Venue West (221 N Paulina St, Chicago, IL 60612).**

The night will feature:

- Dazzling circus performances by youth and professionals
- Uplifting speakers and stories of transformation
- Stellar food and drinks
- Exciting prizes — and most importantly, **you!**

Your sponsorship is a beacon. It provides essential, flexible funding that ensures youth from every corner of Chicago – regardless of financial circumstances—can access the transformative power of circus arts.

Join us in launching a Joyful Revolution. Together, we'll light up the city with opportunity, belonging and hope.

[WWW.CIRCESTEEM.ORG](http://WWW.CIRCESTEEM.ORG)



# ABOUT CIRCESTEEM:

## EMPOWERING CHICAGO YOUTH THROUGH INNOVATION AND BELONGING

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Since 2001, CircEsteem has helped thousands of young people across Chicago discover their strength, creativity and voice. Grounded in the principles of **social circus**, our work goes far beyond performance – we use circus arts as a launchpad for confidence, connection and personal growth.

In communities where opportunities can be scarce and support systems strained, CircEsteem offers something rare: **a consistent, uplifting orbit of care**. Through academic support, mentorship, and a safe space to take healthy risks, our youth gain vital life skills – from teamwork and resilience to leadership and self-expression.

Whether through our Homework & CircusWork after-school program, weekend Chicago Youth Circus, school partnerships and residencies, or free community performances – CircEsteem meets young people where they are and helps them reach higher. Every program is part of a larger constellation – connecting youth to possibility, purpose, and a community that sees their brilliance.

From our historic Uptown home base to neighborhoods across Chicago, CircEsteem serves as a year-round hub of belonging, imagination, and joyful transformation.

### OUR COMMITMENT

CircEsteem maintains an environment where all participants can safely discover who they are, know they will always be heard, and feel comfortable building meaningful connections. This commitment to acceptance and inclusion remains at the heart of everything we do.

# SPONSOR BENEFITS

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## COMMUNITY IMPACT & SOCIAL RESPONSIBILITY

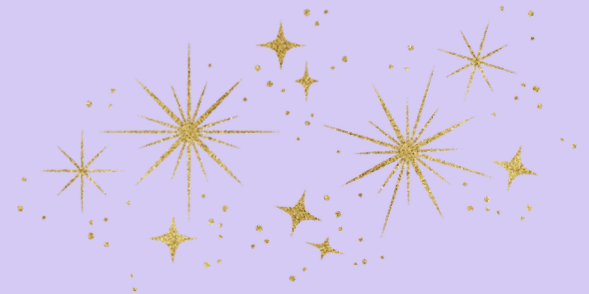
Sponsoring CircEsteem directly supports Chicago youth development while aligning your brand with a mission that serves 44 of Chicago's 77 neighborhoods. Your partnership contributes to programs with a 100% eighth grade and high school graduation rate, demonstrating your company's commitment to meaningful social change and community investment in the city's most diverse youth populations.

## BRAND VISIBILITY & MARKETING EXPOSURE

Your sponsorship provides significant marketing value through CircEsteem's website (70,000+ annual views), social media (2,800+ followers), and recognition in our premier annual gala materials. Program book advertising reaches hundreds of community leaders and potential clients, offering valuable exposure to engaged audiences who support youth development initiatives. Sponsors will also be recognized in CircEsteem's annual report.

## NETWORKING & CLIENT ENTERTAINMENT

Sponsorship includes reserved tickets to CircEsteem's exclusive gala dinner-theatre performance at Venue West. This distinctive entertainment opportunity to host clients and stakeholders offers a graceful combination of business networking with community support. Our highest-level sponsors gain special access to team-building experiences with CircEsteem's youth performers and staff.





# SPONSORSHIP PACKAGES



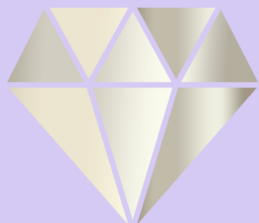
## PRESENTING SPONSOR

**\$10,000**

- **Complimentary team-building exercise or performance by CircEsteem troupe at a mutually agreed upon date at CircEsteem for up to 30 people**
- Company recognition on CircEsteem marquee
- Full page ad in program book
- Reserved dinner seating for 10 guests (1 table)
- Press release announcing the presenting sponsorship
- Opportunity for joint media interviews or press coverage
- Reserved seating for circus performance
- Prominent logo placement on event signage
- Recognition given during event performance & opportunity to make brief remarks
- Prominent logo placement on CircEsteem's website (70,000 page views annually) and email blasts (sent to 5,000 supporters)
- Featured postings on CircEsteem's social media accounts followed by more than 2,800 individuals
- Opportunity to distribute promotional materials and/or product at the event
- Opportunity for representative of your company to address guests before or after performance
- First right of refusal for presenting sponsorship of next year's event



# SPONSORSHIP PACKAGES



## DIAMOND SPONSOR

**\$8,500**

- Full page ad in program book (inside or back cover – based on availability)
- Reserved dinner seating for 8 guests
- Reserved seating for circus performance
- Prominent logo placement on event signage
- Recognition given during event performance & opportunity to make brief remarks
- Prominent logo placement on CircEsteem's website (70,000 page views annually) and email blasts (sent to 5,000 supporters)
- Featured postings on CircEsteem's social media accounts followed by more than 2,800 individuals
- Opportunity to distribute promotional materials and/or product at the event
- Opportunity for representative of your company to address guests during final performance



## PLATINUM SPONSOR

**\$6,000**

- Full page ad in program book (inside or back cover – based on availability)
- Reserved dinner seating for 6 guests (1 table)
- Reserved seating for circus performance
- Prominent logo placement on event signage
- Recognition given during event performance and opportunity to make brief remarks
- Prominent logo placement on CircEsteem's website (70k page views annually) and email blasts (sent to 5k supporters)
- Featured postings on CircEsteem's social media accounts, followed by more than 2,800 individuals
- Opportunity to distribute promotional materials and/or product at the event

# SPONSORSHIP PACKAGES



GOLD  
SPONSOR

**\$4,500**

- Half page ad in program book (preferred placement based on availability)
- Reserved dinner seating for 4 guests
- Reserved seating for circus performance
- Logo placement on event signage
- Recognition given during event performance
- Logo placement on CircEsteem's website (70k page views annually) and email blasts (sent to 5k supporters)
- Featured postings on CircEsteem's social media accounts, followed by more than 2,800 individuals
- Opportunity to distribute promotional materials and/or product at the event




















SILVER  
SPONSOR

**\$2,500**

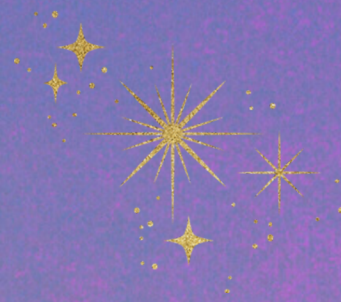
- Half page ad (placement based on availability)
- Reserved dinner seating for 2 guests
- Name listed on event signage
- Recognition given during event performance
- Logo placement on CircEsteem's website (70k page views annually) and email blasts (sent to 5k supporters)
- Featured postings on CircEsteem's social media accounts, followed by more than 2,800 individuals
- Opportunity to distribute promotional materials and/or product at the event



# CELESTIAL CIRCUS

	PRESENTING SPONSOR \$10,000	DIAMOND SPONSOR \$8,500	PLATINUM SPONSOR \$6,000	GOLD SPONSOR \$4,500	SILVER SPONSOR \$2,500
TICKETS*	10	8	6	4	2
PROGRAM BOOK FULL PAGE AD					
PROGRAM BOOK HALF PAGE AD					
LOGO PLACEMENT ON WEBSITE					
VERBAL RECOGNITION AT EVENT					
FEATURED POSTS ON SOCIAL MEDIA					





THANK YOU  
YOUR SUPPORT  
HELPS OUR  
YOUNG STARS  
SHINE THEIR BRIGHTEST.

DEADLINE: AUGUST 27TH

## CONTACT

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